

The logo features a stylized blue outline of a mobile phone with a signal tower on top, emitting three blue lines representing signal waves. To the right of this icon, the word "Phonebook" is written in a bold, sans-serif font. "Phone" is in red and "book" is in blue.

iPhonebook

Making regular phones smart

iPhonebook Review
July 2009

Phonebook

Enterprise, SMB, and Government Agencies



Administrator Managed Mobile Workforce Phone Usage

- **Easy to Administer Web Console**
- **Real-time Updates – Contacts, Appointments, Messages**
- **Voice Call Restriction – Incoming, Outgoing, or Both**
- **Control – Access Privileges, Login Password, AutoSync Schedules**
- **Security – Remote Data Wipe, SSL for all Data Encryption**
- **No IT Infrastructure or Support Needed**
- **Available on BREW, J2ME, PTT, and Windows Mobile phones**

Manage Your Private Information – Contacts, and Calendar

- **Supports Outlook, Outlook Express, Lotus Notes, Palm, Windows Mail**
- **Search, Select, Download Contacts and Calendar Wirelessly to Phone**
- **Upload New Contacts and Events to Desktop from Phone**
- **Schedule Meetings, Reminders for upcoming events**

Monthly Subscription – Only \$5.99

Remoba****

WWW.REMOBA.COM

What iPhonebook does

- **Manages Contacts, Calendar, Messages**
- **Adds security and control to mobile phones**
- **Backs up data**
- **Using Regular Phones**

Why customers like iPhonebook

- **Increases employee productivity**
- **Centralized web based control and security**
- **Fast ROI – just .20 cents/day/line**
- **SAVES MONEY**

Characteristics of Customers

Customer has Mobile Work Force

- Wants inexpensive solution
- Wants to control usage

Customer is considering Nextel Migration

- Push to Talk customer

Using Field Force Manager

- Call Control and Contact/Calendar Management

Target Customers

Local and Regional Government Agencies

- Emergency Responders - Police, Fire, Health
- Public Utilities - Power, Water

Educational Institutions

- School Districts - Staff, Maintenance, Drivers. Use Call Restriction
- Universities for on campus use by staff

Field Maintenance Operations

- Facilities, Large Equipment Repair

Construction Companies

- Heavy Duty Construction (Roads, Structures)
 - Remote work crews, constantly changing crews
- Residential and Commercial Construction
 - Work crews in multiple locations, shifting crews

Home Service Companies

- Pest Exterminators, Plumbing, other Home Repair

Distribution and Freight Movement

- Shipping, Trucking
- Commercial & Retail - Foodstuffs, Fuel

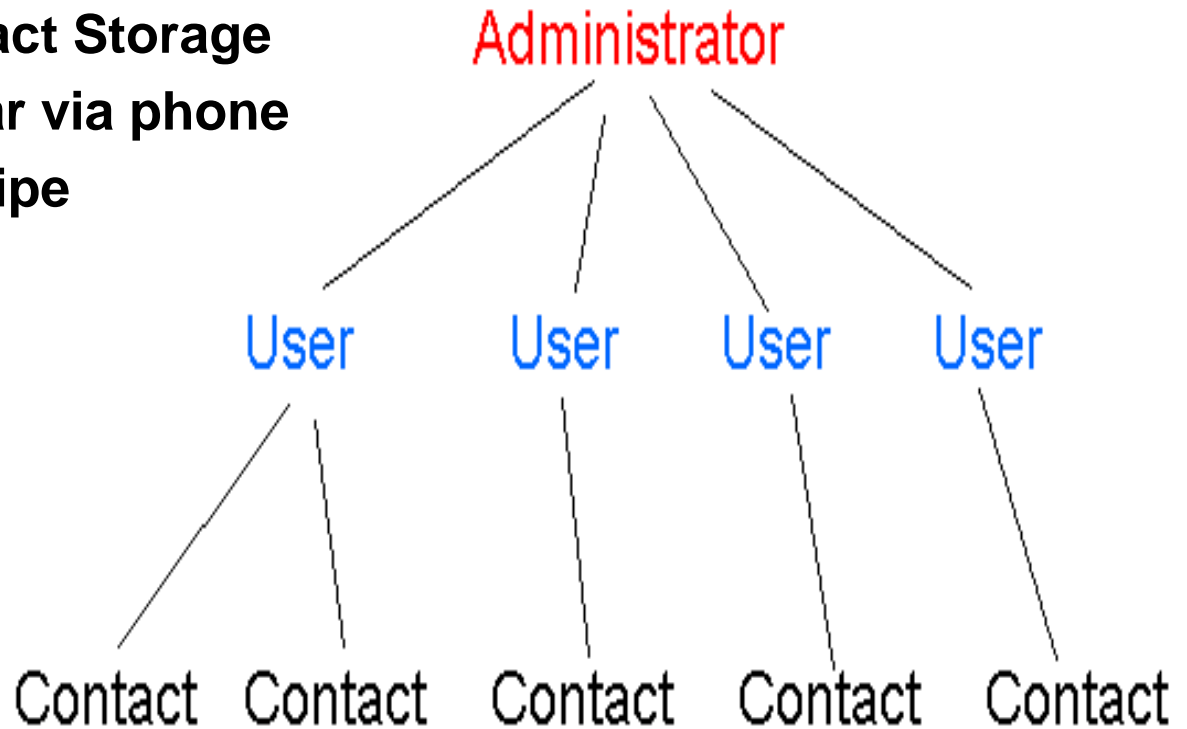
Why you should like iPhonebook

- **Differentiates you from competition**
- **Customers like it**
- **Helps push the deal forward**
- **Creates customer loyalty with Carrier**

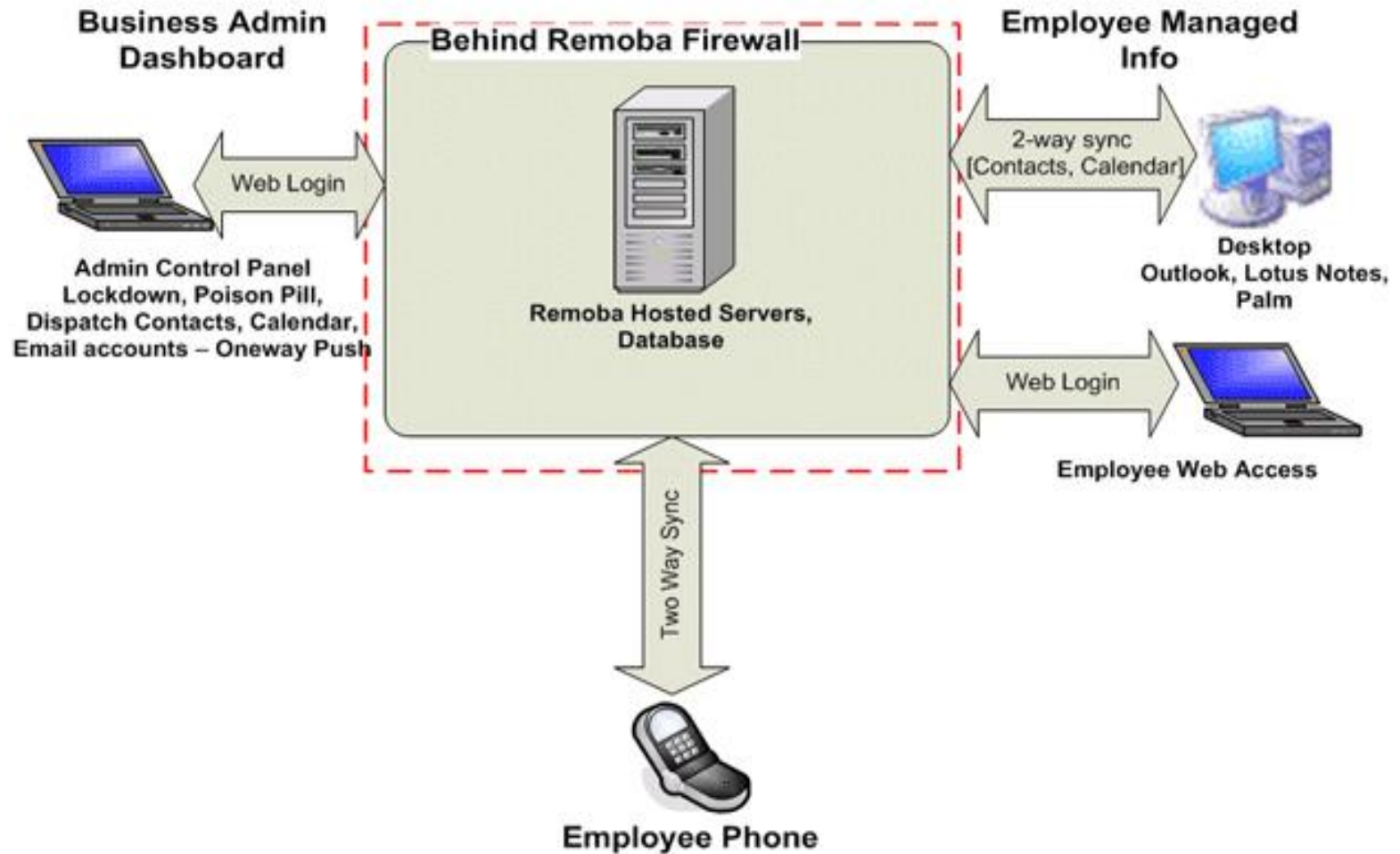
iPhonebook Features

Centralized Administrator Controls

- Auto Sync Calendar and Contacts
- Data back-up
- Set Calling Restrictions
- Unlimited Contact Storage
- Update Calendar via phone
- Remote Data Wipe



Product Architecture



Contacts Screenshots



Outlook, Lotus Notes, and Palm Contact Functionality on a Phone

- Detailed Contact Info: Corporate and Personal, Address, Notes
- Search, Select and Download Contacts Wirelessly to Phone
- Upload New Contacts to Desktop from Phone

Corporate Contact Support

- Admin Manages Company Contact List, Notification of Updates
- Employees Manage Private Contacts
- Lock Down – Restrict Incoming/Outgoing Calls
- Data Wipe when the Phone is Lost or Stolen

Calendar Screenshots



Outlook, Lotus Notes, Palm Desktop Calendar Functionality on a Phone


- View, Add, Edit, Delete, Search Events From Phone
- View Daily, Weekly, or Monthly Events
- Optional meeting Reminders for Upcoming Appointments
- On- Phone Meeting Invite and Meeting Scheduler Feature

Corporate Admin Support for Calendar, real-time Event Management

AutoSync between Phone, Desktop and Server

Six week On-Phone Cache for Quick Viewing of Data

iPhonebook Web Home Page

<p> Manage User Accounts [v] [-] [x]</p> <ul style="list-style-type: none"> Add Member View/Manage User Accounts View/Manage User Settings Import Users Add/Manage Groups Change Password/PIN	<p> Manage Permissions [v] [-] [x]</p> <ul style="list-style-type: none"> Call Restriction or Lockdown Set Poison Pill or Data Wipe (JAVA Phones) Allow Personal Contacts Sync Allow Manage Contacts User Access Permissions Product Access Permissions (JAVA Phones) Allow Email Account Permission	<p> Send Updates or Messages [v] [-] [x]</p> <ul style="list-style-type: none"> Send Login SMS Message Send Text Message Send Updates to Phone Send Auto Sync Settings to Members Send Poison Pill or Data Wipe (BREW Phones) Send SMS/Email for Group Associated Members
<p> Manage Contacts [v] [-] [x]</p> <ul style="list-style-type: none"> Add New Contact Import Contacts View/Manage Contacts	<p> Manage Calendar [v] [-] [x]</p> <ul style="list-style-type: none"> Manage Calendar	<p> Report [v] [-] [x]</p> <ul style="list-style-type: none"> Sync Status/Schedule Report

iPhonebook Web User Page

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z All

Last Name First Name Phone

 Show All Members All Show 25 per page

Select Group

Displaying (1-25) of (237) Members [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [Next >](#)

<input type="checkbox"/>	Status	First Name Last Name and Email	Phone	Associated Groups	Call Restriction	Allow Personal Contacts	Sync Schedule	Last Login	User Access Permissions	Manage Contacts	Personal Email Accounts	
<input type="checkbox"/>	♦♦	A840 A840 a840@qa.com	14109166763	Donna	No	Yes	iPhoneBook: Manual	28-NOV-07 03:14 PM	Full	No	Yes	Select All
<input type="checkbox"/>	♦♦	allen King aking@qa.com	14082045851	Group A, Group B, Guru, Donna, Sac, Current Test Phones, Customer	Yes	No	None	Never	Full	No	Yes	Apply/Remove Groups
<input type="checkbox"/>	♦♦	alpha test alpha@test.com	14085687878		No	No	None	Never	Restricted	No	Yes	Associate Corporate User
<input type="checkbox"/>	♦♦	Beena Anuganti csb@qa.com	14083109836		No	No	None	Never	Full	No	Yes	UnAssociate Corporate User
<input type="checkbox"/>	♦♦	bobba umapathi umapathi@qa.com	14084064021	Group A, Group B, Guru, Donna, Sac, Current Test Phones, Customer	Y						Yes	Edit Selected User Account
<input type="checkbox"/>	♦♦	Choc Choc ismak@remoba.com	14085687021	Group B, Current Test Phones, Active Group	Y						Yes	Delete Selected User Account
<input type="checkbox"/>	♦♦	Demo Phone demo@qa.com	16198769952	Group A, Group B, Guru, Donna, Sac, Current Test Phones	N						Yes	Send Text Message to Phone
<input type="checkbox"/>	♦♦	Envi Envi envii@qa.com	14082045864	Group A, Group B, Guru, Donna, Sac, Current Test Phones, Customer	No	Yes	None	24-NOV-07 12:43 PM	Full	No	Yes	Send Contact Updates to Phone
				Group A, Group B								Send Login SMS

Wipe all contacts on phone

Activate Call Restriction

Deactivate Call Restriction

Send Auto Sync Settings

Wipe all contacts on phone

Change User Password/PIN

Allow Personal Contacts Sync

Restrict Personal Contacts Sync

Allow Full App Access

Allow Restricted App Access

Do Not Allow App Access

Activate Call Restriction

Deactivate Call Restriction

Allow Manage Contacts

Restrict Manage Contacts

Allow Personal Email Accounts

Restrict Personal Email Accounts

iPhonebook Web Contact Page



Want to upgrade to Remo?
[Click here for detailed instructions](#)

Super Admin Home Corporate User Accounts **Contacts** Calendar Email Account Sync/Import Options Personal Account aminqa adminqa

[Help](#) | [Logout](#)

Contacts

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z All

Last Name First Name Company/Organization Phone

Show All Contacts All Show
25 per page

Select Group

Help with [downloading contacts](#) to your phone...

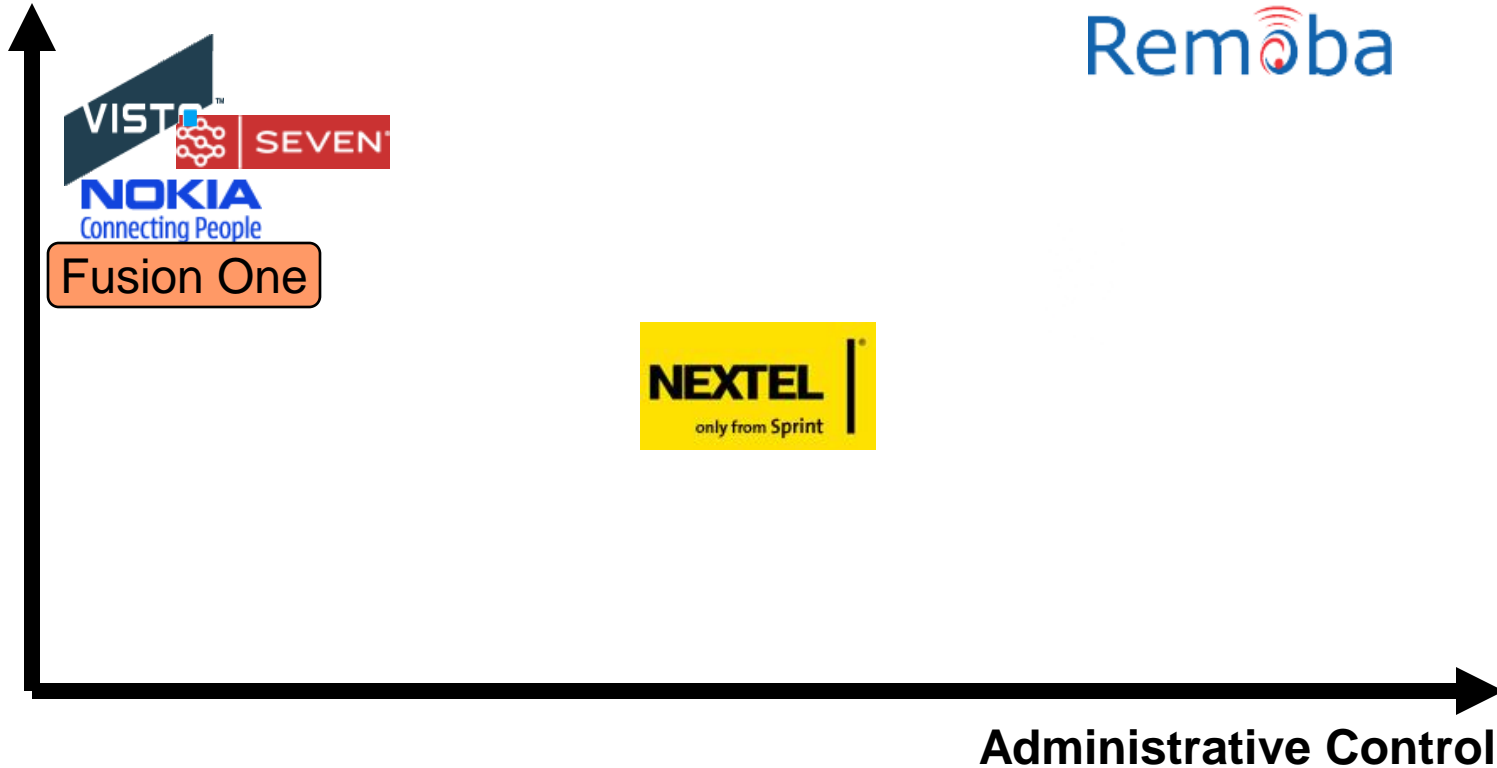
Displaying (1-25) of (411) Contacts [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [Next](#) >

<input type="checkbox"/>	Status	First Name	Last Name	Email	Phone	Company/Organization	Associated Groups	Select All
<input type="checkbox"/>		A Backus			B 1(775)588-4404 F 1(775)588-4408		Group A, Group B	Apply/Remove Groups
<input type="checkbox"/>		Aaron Shipley			M 1(714)656-8199		Donna, Group A	Download to Phone
<input type="checkbox"/>		Abhay abhay@yahoo.com			M 1(650)906-6841 B 1(650)527-2096 H 1(650)527-2095		Group A, Group B	Remove from Phone
<input type="checkbox"/>		Adam Paff			M 1(714)863-4466 H 1(714)863-4467			Edit Selected
<input type="checkbox"/>		admin newone			B 1(510)929-1917		Sac	Delete Selected
<input type="checkbox"/>		Albert Lopez			M 1(619)972-1413		Donna, Group A	Validate Phone Numbers
<input type="checkbox"/>		Ali Syed			B 1(408)765-6633		Donna, Group A	Manage Pattern
<input type="checkbox"/>		Allan Allan.Yeung@telus.com			B 1(408)244-8308		Donna, Group A	
<input type="checkbox"/>		Allen Chang			M 1(714)863-4393		Donna, Group A	
<input type="checkbox"/>		Alonso Robles			M 1(714)448-3378		Donna, Group A	
<input type="checkbox"/>		Alpha test			B 1(408)123-4232 H 1(408)555-5555		Donna, Group A	



Competitive Landscape

Business Applications



Patented Key Features – Admin Controls, Call Restriction

Solution Comparison

	iPhonebook	My Addressbook
Searchable Contacts	YES	YES
Sync with PC	YES	YES
Store Personal and Corporate Contacts	YES	NO
Central Management	YES	NO
Security PIN	YES	NO
Contact Sync	AUTO	MANUAL
Calendar Sync	AUTO	NO
Remote Data Wipe	YES	YES
Call Restrictions	YES	NO
Fast Free Support	YES	NO
Data Back-Up	YES	YES
Number of Contacts	Unlimited	20,000
Initial Investment	\$0	\$0
Cost per Month per Line	\$5.99	\$5

Available Online

- **Customer Case studies**
- **FAQ's**
- **Tutorials**
- **User Manuals**
- **Sales presentations**
- **Product literature**

www.remoba.com

How we can help SELL!

- **Product literature available through our website www.remoba.com**
- **Personal training with customer**
- **8AM to 5PM (PST) customer phone support**
- **Free training**
- **Free service and support through Remoba**

Support at Remoba

Mathew Di Prinzio

Customer Support

- **1-877-573-6622 or 1-877-5 remoba**
- **Support@Remoba.com**